

WHO SAVE LIVES: Clean Your Hands

SL: **CYH** Newsletter

Our call to action to health workers 5 July 2017

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A summary overview of this year's SAVE LIVES: Clean Your Hands - campaign and materials still available

A message from Dr Benedetta Allegranzi:

"Campaigning each year on or around 5 May is an important part of improving behaviours and best practices. Effective infection prevention and control (IPC) can lead to a more than 30% reduction in health care-associated infection. Implementing hand hygiene improvement programmes plays a significant part in this prevention and control but it isn't always easy. Every person who takes part in the SAVE LIVES: Clean Your Hands campaign is to be thanked for their contribution on 5 May 2017 and every year. The WHO campaign, hand hygiene improvement and patient safety are nothing without you! Thank you once again."

While it is difficult to thank everyone individually, WHO acknowledges many supporting organizations and societies, by posting links to web pages that featured a link to the WHO 5 May campaign page. This list can still be found here.

Gratitude also goes to the WHO regional office IPC leads who ensure that messages are cascaded in countries and coordinate other communication and events. Additionally, Private Organizations for Patient Safety (POPS) once again played their role in spreading the message and supporting health facilities to take part in the campaign; a summary update on POPS work, including a recent POPS meeting held in Geneva, will be soon posted here.

What did WHO launch for you on or around 5 May?

A range of materials were launched, and many of these were not just for campaign promotions. To complement hand hygiene activities and implementation of the *WHO Guidelines on Core Components of Infection Prevention and Control Programmes*, you can access and use:

- new advocacy and instructional videos



- a national policy-maker engagement brief
- a document on the evidence of hand hygiene as a central building block for infection prevention and control
- the new Interim practical manual supporting national implementation of the WHO Guidelines on Core Components of Infection Prevention and Control Programmes and a visual representation of the core components.

A final summary of all the campaign promotional resources can also still be found <u>here</u>.

Hand hygiene resources in support of a multimodal improvement strategy can always be found <u>here</u>.

Some results from WHO 5 May social media analysis include:

- The full #handhygiene conversation drove 2.50 million twitter impressions from 12.9k tweets in the week leading up to 5 May. The impressions for #handhygiene was a 2 703.4k increase on the previous 7 days.
- WHO tweeted 15 times and in total (13 in English, 1 in French, 1 in Spanish), WHO tweets were seen 1.46 million times (impressions), which received 3.9k retweets.
- The most popular WHO tweet was the poster targeted at health workers, at 1.5k retweets.
- WHO also used other social media sites to disseminate messages.

Find out how many health facilities have now joined the campaign

Currently, 19 891 facilities in 179 countries have joined us! WHO thanks everyone who has demonstrated their commitment by signing up to the campaign. A new map representing the numbers of health facility registrations in countries can now be seen here.

Health facilities can <u>sign up to the campaign</u> <u>at any time</u>, not only on or around 5 May!

Other WHO resources

On the new-look <u>WHO web pages</u>, we urge you to continue to access all the materials to support all your IPC activities. Recently launched, is the <u>Spanish version</u> of the *WHO Guidelines on Core Components of Infection Prevention and Control Programmes*.

Coming soon, the launch of the *WHO Infection Prevention and Control Assessment Tool version 2* (IPCAT2). In the coming week, WHO will launch the revised IPCATs, now called IPCAT2. This tools aims to support national-level assessment of the *WHO Guidelines on Core Components of Infection Prevention and Control Programmes*. It is an Excel-based tool which enables national actors to undertake a baseline assessment to guide improvement action. Together with an instruction booklet, these new resources will be posted on the WHO website under the 'Implementation, core components page'. The WHO Infection Prevention and



Control global unit would like to thank our WHO regional colleagues who have provided valuable input, which helped finalize these resources.

An article written by some of the IPC global unit team is 'open access' for a limited period. This article in the Journal of Research in Nursing, focuses on redefining IPC in the new ear of quality universal health coverage, and is shortlisted as paper of the year.

Antimicrobial resistance update

Global database for antimicrobial resistance country self-assessment - a database has been launched based on the first global assessment of how countries perceive their progress on antimicrobial resistance (AMR). This important step, taken by WHO, FAO and OIE, provides a clearer picture of existing initiatives, processes and activities around AMR. It also highlights any gaps and empowers countries to reach out for guidance and support. Encouragingly, more than 90% of people in the world (6.5 billion) live in a country that has developed, or is developing, a multi-sectoral national action plan on AMR. However, there is still a lot of work to be done. While countries with national action plans must now start implementing them, the international community also needs to rally around low-income countries, which are burdened with higher rates of infectious disease and weaker health systems, to help them develop impactful and achievable national action plans. To explore the database and find out how each country is progressing on AMR, visit this site.

Presenting two newly launched European documents:

<u>Guidelines for prudent use of antimicrobials in human health</u> The new EU One Health Action Plan against Antimicrobial Resistance

Events and training information

Videos of the presentations from ICPIC 2017 will be available shortly! This was an excellent international conference featuring invaluable scientific and innovative information. The abstracts are already available in the Antimicrobial Resistance and Infection Control (ARIC) journal.

A reminder that all past Webber teleclasses, including the one given by Professors Pittet and Allegranzi can be found <u>here</u>.

Thank you, once again!

The WHO Infection Prevention and Control Global Unit Team http://www.who.int/infection-prevention/en/

Past information on SAVE LIVES: Clean Your Hands can be found in <u>previous</u> <u>newsletters</u> and on our <u>web pages</u>.



Providing WHO information has to be balanced with available resources, both human and financial. WHO do their best to translate their most relevant tools and documents. Regretfully, we are not currently in a position to translate this SAVE LIVES: Clean Your Hands newsletter into French or Spanish. We apologize for any inconvenience this may cause you and hope that you will remain a valued reader of the newsletter.

La délivrance d'informations provenant de l'OMS dépend des ressources disponibles, à la fois humaines et financières. L'OMS, comprenant l'équipe "Un Soin Propre est un Soin plus sûr", fait de son mieux pour traduire ses outils et documents les plus importants. Malheureusement, nous ne sommes pas actuellement en mesure de traduire la lettre d'information mensuelle de SAVE LIVES: Clean Your Hands en français et en espagnol. Nous nous excusons pour ce désagrément et espérons que vous resterez un fidèle lecteur de la lettre d'information à l'avenir.

La información generada por la OMS, depende de los recursos humanos y económicos disponibles. El Programa, y el equipo de la iniciativa "Cuidado Limpio es Cuidado Seguro", realizan sus mejores esfuerzos para traducir el material y documentos de mayor importancia. Desafortunadamente, por el momento no contamos con la facilidad de traducir el boletin mensual SAVE LIVES: Clean Your Hands en francés o español. Le pedimos disculpas por cualquier inconveniente que podamos causarle, y esperamos seguir contando con su valiosa participación como lector de nuestro boletin.